

**From:** [REDACTED] [mailto:[REDACTED]@gmail.com]

**Sent:** Tuesday, September 5, 2017 8:49 PM

**To:** Bob Oganovic <bob\_oganovic@msn.com>

**Subject:** Commendation for work on website

To Whom it May Concern:

My name is Holly Woodhull and I am a board member and communications chair for the Wells Foundation, affiliated with St. Mark's Episcopal Cathedral.

The Wells Foundation is a non-profit organization that supports fundamental societal change through innovative and entrepreneurial action. We offer funding for change agent organizations who combine a vision of social transformation with creative and practical solutions. We give priority to grant requests for homeless youth and veterans.

I have worked closely with Bob since the beginning of this year on the conversion and upgrade of our foundation website. I have managed technology projects for many years and Bob is one of the best partnerships I have had. He is knowledgeable, accurate, responsive, thorough, detailed, and dedicated. His documentation is excellent. Our new, improved website ([wellsfound.org](http://wellsfound.org)) became operational in July and already has received positive reviews and favorable feedback from our board members and our grantee community. I am confident that our grant cycle this year - which is at the heart of what we do - will be easier to manage, will take less time, be more accurate, and be a much improved process for all concerned!

Here is some additional detail on what Bob has accomplished with this website development:

- Bob inherited the maintenance and posting responsibilities for the Foundation's existing Joomla-based website. He taught myself Joomla and maintained the site for about a year. For various reasons Bob proposed, and the board approved, that we move to WordPress. He therefore rebuilt the site from scratch in WP using standard functionality and their Twenty Seventeen theme. The new site went "live" in July 2017.
- Bob built into the website some "customer-facing" features that were not previously available on the Joomla site. These included the ability for groups requesting grants to apply online, upload their supporting documents, and receive immediate email feedback that their request has been received. This eliminated a host of issues present in past grant cycles.
- He also added a number of features for the benefit of board members and other internal players. A great many board-related documents and postings are now stored on the website on pages linked to a passworded, private menu. The website features links to organizations who received grants in the current year, video, images, member-based security, a sitemap, online documentation, and the aforementioned online form and communications features.

One complicating factor he addressed in getting the new website up and running was the need to transfer the initial prototype website from one hosting provider to another.

Bob learned WordPress through online coursework at Lynda.com, considerable online research, and interacting with the local Twin Cities WordPress community.

Last, but not least, all of this work was done as a volunteer.

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